

Privacy Policy

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Table of Contents

- Introduction
- Children and Individuals Under the Age of Eighteen
- Collection of Personal Information
- Categories of Personal Information Collected and Purposes for Collection
- Disclosure of Personal Information
- Do Not Track Signals, Cookies, and Other Technologies
- Linked Sites
- User Contributions
- Opting Out of Certain Emails
- Changes to Our Privacy Notice
- Security
- Consent to Processing and International Transfers
- Special Notice to California Residents
- Special Notice to Nevada Residents
- Special Notice to Virginia Residents
- Special Notice to Colorado Residents
- Special Notice to Connecticut Residents
- Special Notice to Utah Residents
- Contacting Us

Introduction

Harrell's LLC and its subsidiaries, divisions, and affiliates (collectively, "Harrell's", "we", "us", and "our") recognize the importance of protecting the privacy of the personal information you provide to us. Accordingly, we have developed this Privacy Policy (the "Policy") so that you can make educated and informed decisions about the personal information that you entrust to us by engaging our services on the websites, social media, email exchanges, mobile apps, and other online services on which this Policy is posted or linked (the "Service"), and understand how we collect, use, disclose, and otherwise manage this information.

Your use of the Service is conditioned upon your agreement to this Policy and our Terms of Service. Before using our Service, please read this Policy carefully as it contains important information on who we are and how and why we collect, store, use, and share your personal information. This Policy also explains your rights in relation to your personal information and how to contact us or supervisory authorities in the event you have a complaint.

This Policy is written in the English language. We do not guarantee the accuracy of any translated versions of this Policy. To the extent that any translated versions of this Policy conflict with the English language version, the English language version of this Policy shall control.



Children and Individuals Under the Age of Eighteen

The Service is not meant for individuals under the age of eighteen, and the Service may use mechanisms to prevent the registration and use of the Service by such underage individuals. Harrell's will never knowingly request or collect personal information from any child. If you are under eighteen years old, please do not provide your information on our Service. Upon notification that a child has provided us with personally identifiable information, we will delete the child's personally identifiable information from our records. If you believe we might have any information from a child, please contact us.

Collection of Personal Information

Information you provide to us

Harrell's will collect personal information from you directly when you interact with our Service, contact us, use our services, create an account, subscribe, share reviews, sign up to receive offers or emails from us, complete surveys, or order or purchase our products.

Information we obtain indirectly

We may receive personal information about you from our third-party affiliates or partners and from marketing companies that provide us with such information as a part of their relationship with us.

We may combine this with data that we already have collected about you. Such collected data could include contact details (such as email address) and previous purchase history or interests.

Information collected automatically

When you use our Service, we collect certain information about you automatically through our use of cookies and similar technologies.

Tracking Technologies

We may also collect information through various automatic tracking technologies, such as:

Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website. For information about managing your privacy and security settings for cookies, see Choices About How We Use and Disclose Your Information.

Pixels. A pixel is a small transparent image embedded in web pages or emails that collect information such as IP addresses, browser types, operating systems, and user interactions with our site. This data helps us understand user behavior, measure the effectiveness of our marketing campaigns, and tailor content to user interests. Users can control the use of tracking pixels through



their browser settings or by utilizing opt-out mechanisms provided by these third parties.

Web Beacons. Pages of our Website and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Google Analytics . Our website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies," which are text files placed on your device, to help analyze how users interact with the site. The information generated by the cookie about your use of the website (including your IP address) is transmitted to and stored by Google on servers in the United States. Google uses this information to evaluate your use of the website, compile reports on website activity for website operators, and provide other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law or where such third parties process the information on Google's behalf. You can prevent the storage of cookies by adjusting your browser settings. Additionally, you can opt-out of Google Analytics tracking by using the Google Analytics Opt-out Browser Add-on. For more information about how Google processes your data, please review Google's Privacy Policy.

Categories of Personal Information Collected and Purposes for Collection

Harrell's collects the following categories of personal information: (1) contact information including your name, email address, street address, city, state, and zip code; (2) authentication information, including the username and password that you use to register an account on the Service; (3) comments, reviews, suggestions; (4) personal preferences including product preferences, online preferences, and interests; (5) payment information, such as a valid credit card number, type, expiration date or other financial information; (6) online behavior information including online activity, preferences, and time spent viewing features; and (7) device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, general geolocation, information about how and when you use our Service and other technical information.

If you are a job applicant, employee, owner, director, officer, or contractor of Harrell's (individually referenced in this Policy as "employee" and collectively referenced as "employees"), we also collect educational, professional, and employment-related information, which may include certain sensitive personal information. Specifically, we collect information such as your Social Security Number, driver's license number or state ID card number, passport number, and other unique personal identifiers associated with you or other beneficiaries such as your spouse or child; employment and education history, professional licenses, marital or domestic partner status, date of birth, age, gender, classifications protected under state or federal Equal Employment Opportunity laws (such as race or national origin), medical condition or information, and health insurance information and policy number; precise geolocation history, including badge access and telematics data; and financial information, including bank account, billing address, and information about your income and account balances.

Unless you are an employee, or as otherwise stated in a separate agreement, Harrell's does not



collect sensitive personal information such as your social security, driver's license, state identification card, or passport number; your account login, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account; your racial or ethnic origin, religious or philosophical beliefs, or union membership; the contents of your mail, email and text messages, unless we are the intended recipient of the communication; your genetic data; your biometric information for the purpose of uniquely identifying you; and personal information collected and analyzed concerning your sex life or sexual orientation. We ask that you not send nor disclose this sensitive personal information to us.

Harrell's only collects and processes the minimum amount of personal information from you that is necessary to the purposes of our information processing activities and retains such information only if required to fulfill such purposes. Our information processing activities include conducting our business, processing orders, personalizing your experience on our website, marketing, customer communications and support, user verification, payment processing, quality management services, Service maintenance and improvements, and complying with legal requirements. Where applicable, if Harrell's intends to further process your personal information for a purpose other than that for which the personal information was initially collected, Harrell's shall, prior to such processing, provide you with any relevant information on such additional purpose, and, to the extent required by applicable law, obtain your consent for this.

If you are an employee, we also collect and process personal information, including the categories of sensitive personal information described above, for employment-related purposes such as determining your eligibility for a position with the company; managing compensation, benefits, and employment-related expenses; managing professional development, performance, and conduct; protecting the company against illegal activity and other misconduct; undertaking activities to verify and maintain the quality, safety, and performance of our products and services; and complying with our legal obligations.

Disclosure of Personal Information

Harrell's does not trade, rent, or sell your personal information to third parties, share your personal information with third parties for cross-context behavioral advertising, or process it for targeted advertising or consumer profiling. We have not sold any personal information within the preceding twelve months for cross-contextual behavioral advertising purposes or monetary or other valuable consideration, and we do not sell the personal information of anyone under the age of sixteen for such purposes or consideration since we do not collect information from minors.

We may disclose your personal information for the following limited purposes:

• Third Parties Providing Services on Our Behalf. We may share information with vendors, suppliers, and similar third parties (collectively, "Service Providers") who perform services and functions on our behalf to support our interactions with you. Our Service Providers may also help us facilitate or improve the Service, provide customer support, perform website- related services (e.g., without limitation, maintenance services, database management, web analytics, and improvement of the Service's features), or assist Harrell's in analyzing how the Service is used. These Service Providers have access to your



personal information only to perform these tasks on our behalf and do not have the right to use personal information we share with them beyond what is necessary to assist us. Additionally, these Service Providers must adhere to confidentiality, security, and legal obligations in a way that is consistent with this Policy and any applicable law.

- Aggregated Information. We may also share non-identifying information, such as aggregate statistics or usage information, with third parties in order to demonstrate how Harrell's is used, spot industry trends, or provide marketing materials for Harrell's. Any aggregated information shared in this way will not contain any personally identifiable information, and Harrell's is not limited in its use of aggregate information that does not permit direct association with any specific individual, such as the number of users of our services and the geographic distribution of our users.
- Your Consent to Have Your Personal Information Shared. Harrell's may share personal information with third parties when we have your consent to do so. If you agree to have your personal information shared with a third party, your personal information will be disclosed to the third party and will be subject to the privacy policy and business practices of that third party. To the extent that we obtain your consent to process your personal information, you may withdraw this consent at any time by emailing us at: contact@harrells.com.
- Legal Disclosure. Harrell's cooperates with government and law enforcement officials and private parties to enforce and comply with the law. Accordingly, we may disclose any information about you to government or law enforcement officials or private parties as Harrell's, in its sole discretion, believes necessary or appropriate to respond to claims and legal process (including but not limited to subpoenas), to protect the property and rights of Harrell's, a user of the Service, or a third party, to protect the safety of the public or any person, to take emergency action, or to prevent or stop activity Harrell's considers to be or to have the potential to be, illegal, unethical, or legally actionable. In addition, Harrell's may disclose information about you to counter or prevent any malicious access or use of the Service or to prevent harm or loss to any user of the Service.
- Transfer in the Event of Sale or Change of Control. Harrell's may provide your personal information to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information maintained by the Service is among the assets transferred. In such a case, unless prohibited by applicable law, your information would remain subject to the privacy policy applicable at the time of such transfer, unless you discontinue use of our Service.

Do Not Track Signals, Cookies, and Other Technologies

We may use "cookies" to help us process your order and to customize information that we may present to you. We may also use web beacons, pixel tags, mobile analytics software, log files, or other technologies to collect certain information about your online activity and interactions with our emails, online and mobile advertisements, and to allow us to keep track of analytics and certain



statistical information that enables Harrell's to improve our services and provide you with more relevant content and advertising offered by Harrell's or through or linked from our services.

You may, however, disallow receiving cookies at any time through your web browser. Similarly, you may set your mobile device to refuse to provide certain information, but certain features of the Service may not work without such information. It is not our intention to use cookies to retrieve information that is unrelated to our Service or your interaction with our Service.

At this time, we do not respond to browser "do not track" or "DNT" signals.

Linked Sites

Our Service may contain links to other websites owned and operated by third parties, including without limitation social media websites, we think you might be interested in (each a "Linked Site"). When you click on a link to a Linked Site, you will leave our Service and go to that Linked Site, and another entity may collect personal information or anonymous data from you. We have no control over, do not review, and cannot be responsible for, these Linked Sites or their content. Please be aware that the terms of this Policy do not apply to these Linked Sites or their content, or to any collection of your personal information by third parties through the Linked Sites. Harrell's is not responsible for the privacy practices or the content of such Linked Sites. Please be aware of where you are at all times.

Harrell's expressly disclaims any liability that may arise from your use or provision of any of your information whatsoever to Linked Sites. You understand and agree that by clicking on a link to a Linked Site that you have left our Service.

User Contributions

Some features of the Service may now or in the future allow you to provide content, such as written comments or reviews, product images, or interactive responses to content such as surveys, to be published or displayed on public areas of the Service ("User Contributions"). Be careful about giving out information in public areas of the Service. The information you share in public areas may be viewed by any user of the Service. We cannot control the actions of other users of the Service with whom you may choose to share your User Contributions.

Removing Your Information and Opting Out of Certain Emails

If you give Harrell's your contact information over this website, and you wish to have your name and contact information removed from our database, please send us an email to contact@harrells.com, and we will remove your name and contact information from where possible. We may need to retain this information to some extent in connection with past orders or other transactions with the Service. Additionally, when you register, subscribe, create an account, sign up to receive offers or emails from us, or otherwise communicate with us through our Service, you may "opt out" of receiving future communications from us for direct marketing purposes by indicating that you decline such communications. You may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these emails or contacting us at contact@harrells.com.



Changes To Our Privacy Policy

We reserve the right to change or modify this Policy or our Service at any time, and any changes are effective upon being posted unless we advise otherwise. If we make any material changes to this Policy, we will notify you by email or post notice on this website before the change becomes effective.

We encourage you to frequently review this website for the latest information on our privacy practices. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used. You are bound by any changes to our Privacy Policy when you use the Service after such changes have been first posted. If you do not accept the terms of our Privacy Policy, we ask that you do not register with us and that you do not use our Service. Please exit the Harrell's Service immediately if you do not agree to the terms of this Privacy Policy.

Security

If you choose to provide us with your personal information, you understand that we are transferring it to our locations and systems in the United States or to the locations and systems of our service providers around the world. Harrell's uses reasonable security measures to protect the loss, misuse, and alteration of the information under its control. For example, we use encryption protocols for sensitive information, such as credit card or payment information. Such measures may change from time to time, depending on industry standards and perceived security risks. However, despite such security measures, Harrell's cannot guarantee the security of your information and disclaims liability for loss, misuse, and alteration of your information under its control to the maximum extent permitted under applicable law. By using the Service, you agree to assume any security risk related to personal information. You should report any security violations to us by sending an email to contact@harrells.com.

The security of your Harrell's account relies on your protection of your user profile information. You are responsible for maintaining the security of your user profile information, including your password and for all activities that occur under your account. You may not share your password with anyone. We will never ask you to send your password or other sensitive information to us in an email. Any email or other communication purporting to be from one of our websites requesting your password or asking you to provide sensitive account information via email, should be treated as unauthorized and suspicious and should be reported to us immediately by contacting us. If you believe someone else has obtained access to your password, please change it immediately by logging in to your account and report it immediately by contacting us.

Consent to Processing and International Transfers

Harrell's is a U.S.-based business and may process, transfer, and store information about users of the Service on servers located in a number of countries, including the United States. As a result, your personal information may be subject to data protection and other laws that may differ from your country of residence. Your personal information may be disclosed in response to inquiries or requests from government authorities or to respond to judicial process in the countries in which we operate. By using the Service, or by providing us with any information, you consent to the



collection, processing, maintenance, and transfer of such information in and to the United States and other applicable territories in which the privacy laws may not be as comprehensive as, or equivalent to, those in the country where you reside or are a citizen.

Special Notice to California Residents

If you would like to submit a Consumer Request, you can contact us at contact@harrells.com or by calling 800-282-8007 to submit a Consumer Request. If you choose to submit a Consumer Request, you must provide us with enough information to identify you (e.g., your first and last name, email address, and telephone number) and enough specificity on the requested data. We will only use the information we receive to respond to your request. We will not be able to disclose information if we cannot verify that the person making the Consumer Request is the person about whom we collected information, or someone authorized to act on such person's behalf. We will verify your request by comparing the information you provide with the information we have on you and, if your request is submitted by an authorized agent, we will require you to provide signed, written permission for such agent to act on your behalf.

"Personal information" means information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. "Personal information" does not include publicly available information.

- Request to Correct. You may correct or update your personal information at any time by logging into your account or by contacting us.
- Request to Access. You may submit a Consumer Request to obtain a copy of or access to the personal information that we have collected on you.
- Request to Know. You may submit a Consumer Request to receive information about our data collection practices.
 - o Right to Know what Personal Information is being Collected. You may request information on the categories of personal information we have collected about you; the categories of sources from which the personal information is collected; our business or commercial purpose for collecting, selling, or sharing personal information; the categories of third parties to whom we have disclosed personal information, if any; and the specific pieces of personal information it has collected about you.
 - o Right to Know what Personal Information is Sold or Shared and to Whom. You may also request the categories of personal information that we have collected about you; the categories of personal information that we have sold or shared about you and the categories of third parties to whom the personal information was sold or shared, by category or categories of personal information for each category of third parties to whom the personal information was sold or shared, and the categories of personal information that we have disclosed about you for a business purpose and the categories of persons to whom it was disclosed for a business purpose.



Please note that the categories of personal information, sources, and disclosure will not exceed what is contained in this Policy. Additionally, we are not required to retain any information about you if it is only used for a one-time transaction and would not be maintained in the ordinary course of business. We are also not required to reidentify personal information if it is not stored in that manner already, nor is it required to provide the personal information to you more than twice in a twelve-month period.

- Request to Limit the Use of Your Sensitive Personal Information. We do not collect, use, or disclose sensitive personal information, unless you are an employee, in which case we collect, use, and disclose certain sensitive personal information only for employment-related purposes reasonably expected by employees. However, if you believe that we may have collected sensitive personal information about you, you may request that we limit the use or disclosure of your sensitive personal information.
- Request to Delete. You may request that we delete personal information it has collected from you. Subject to certain exceptions set out below we will, on receipt of a verifiable Consumer Request, delete your personal information from our records, direct any service providers to do the same, and notify all third parties to whom we have shared your personal information to delete it unless this proves impossible or involves disproportionate effort.

Please note that we may not delete your personal information if it is necessary to:

- Ocomplete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by the consumer, or reasonably anticipated by the consumer within the context of a business' ongoing business relationship with the consumer, or otherwise perform a contract between the business and the consumer.
- Help to ensure security and integrity to the extent the use of the consumer's personal information is reasonably necessary and proportionate for those purposes.
- o Debug to identify and repair errors that impair existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise that consumer's right of free speech, or exercise another right provided for by law.
- o Comply with the California Electronic Communications Privacy Act pursuant to Chapter 3.6 (commencing with Section 1546) of Title 12 of Part 2 of the Penal Code.
- o Engage in public or peer-reviewed scientific, historical, or statistical research that conforms or adheres to all other applicable ethics and privacy laws, when the business' deletion of the information is likely to render impossible or seriously impair the ability to complete such research, if the consumer has provided informed consent.
- O To enable solely internal uses that are reasonably aligned with the expectations of the consumer based on the consumer's relationship with the business and compatible with the context in which the consumer provided the information.
- o Comply with a legal obligation.
- **Right to Access Information About Automatic Decision-Making.** We do not currently engage in automated individual decision-making. However, in the event we ever do so, we will inform you of such change and you may request information about and opt out of such automated decision-making.
- Right to Data Portability. You may also request that we transfer your personal



information to another entity, to the extent such transfer is technically feasible.

We may not, and will not, treat you differently because of your Consumer Request activity. As a result of your Consumer Request activity, we may not and will not deny goods or services to you; charge different rates for goods or services; provide a different level quality of goods or services; or suggest any of the preceding will occur. However, we can and may charge you a different rate, or provide a different level of quality, if the difference is reasonably related to the value provided by your personal information.

Special Notice to Nevada Residents

We do not sell, rent, or lease your personally identifiable information to third parties. However, if you are a resident of Nevada and would like to submit a request not to sell your personally identifiable information, you may do so by emailing us at contact@harrells.com.

Special Notice to Virginia Residents

Personal information or "personal data" means "any information that is linked or reasonably linkable to an identified or identifiable natural person." "Personal data" does not include deidentified data or publicly available information.

- Request to Access. You may submit a request to confirm or to obtain a copy of or access to the personal data that we have collected on you including what the data is, how it's been used, and who it's been disclosed to. Your personal data may no longer be available because it has been destroyed, erased, or made anonymous in accordance with our data retention policies in which case we will provide you with the reasons why the personal data no longer exists where possible.
- Request to Correct. You may correct or update your personal data at any time by logging into your account or by contacting us.
- Request to Delete. You may request that we delete the personal data provided by or obtained about you. We will delete your personal data from our records and direct any service providers to do the same unless retention is required by law.
- Request to Opt-Out. You may submit a request to opt out of the sale of your personal data as well as its processing for targeted advertising or consumer profiling. We do not sell, rent, or lease your personal data to third parties and do not process your personal data for targeted advertising or consumer profiling.
- **Appeal.** If we notify you that no action is to be taken in response to your request to access, correct, delete, or opt-out, you may appeal this decision by contacting us within 30 days with the reason why you believe further action should be taken. If you are not satisfied with the result of the appeal, you may contact the Virginia Attorney General or submit a complaint online at https://www.oag.state.va.us/consumer-protection/index.php/file-acomplaint.
- Withdraw Consent for Your Sensitive Personal Information. We do not collect, use, or
 disclose sensitive personal information, unless you are an employee, in which case we
 collect, use, and disclose certain sensitive personal information only for employmentrelated purposes reasonably expected by employees. However, if you believe that we may
 have collected sensitive personal information about you, you may withdraw your consent



to any use or disclosure of your personal sensitive information.

If you'd like to make any of the above requests, you can call us toll-free at 800-282-8007 to submit a Consumer Request. If you choose to submit a request, you must provide us with enough information to identify you (e.g., your first and last name, email address, and telephone number) and enough specificity on the requested data. We will only use the information we receive to respond to your request. We will not be able to disclose information or comply with your request if we cannot verify that the person making the request is the person about whom we collected information, or someone authorized to act on such person's behalf. We will verify your request by comparing the information you provide with the information we have on you and, if your request is submitted by an authorized agent, we will require you to provide signed, written permission for such agent to act on your behalf.

Special Notice to Colorado Residents

Personal information or "personal data" means "information that is linked or reasonably linkable to an identified or identifiable individual." "Personal data" does not include de-identified or publicly available information.

- Request to Access. You may submit a request to confirm or to obtain a copy of or access to the personal data that we have collected on you including what the data is, how it's been used, and who it's been disclosed to. Your personal data may no longer be available because it has been destroyed, erased, or made anonymous in accordance with our data retention policies in which case we will provide you with the reasons why the personal data no longer exists where possible.
- Request to Correct. You may correct or update your personal data at any time by logging into your account or by contacting us.
- **Request to Delete.** You may request that we delete the personal data it has collected on you. We will delete your personal data from our records and direct any service providers to do the same unless retention is required by law.
- Request to Opt-Out. You may submit a request to opt out of the sale of your personal data as well as its processing for targeted advertising or consumer profiling. We do not sell, rent, or lease your personal data to third parties and do not process your personal data for targeted advertising or consumer profiling.
- **Appeal.** If we notify you that no action is to be taken in response to your request to access, correct, delete, or opt-out, you may appeal this decision by contacting us within 30 days with the reason why you believe further action should be taken. If you are not satisfied with the result of the appeal, you may contact the Colorado Attorney General.
- Withdraw Consent for Your Sensitive Personal Information. We do not collect, use, or disclose sensitive personal information, unless you are an employee, in which case we collect, use, and disclose certain sensitive personal information only for employment-related purposes reasonably expected by employees. However, if you believe that we may have collected sensitive personal information about you, you may withdraw your consent to any use or disclosure of your personal sensitive information.

If you'd like to make any of the above requests, you can call us toll-free at 800-282-8007 to submit a Consumer Request. If you choose to submit a request, you must provide us with enough



information to identify you (e.g., your first and last name, email address, and telephone number) and enough specificity on the requested data. We will only use the information we receive to respond to your request. We will not be able to disclose information or comply with your request if we cannot verify that the person making the request is the person about whom we collected information, or someone authorized to act on such person's behalf. We will verify your request by comparing the information you provide with the information we have on you and, if your request is submitted by an authorized agent, we will require you to provide signed, written permission for such agent to act on your behalf.

Special Notice to Connecticut Residents

Personal information or "personal data" means "information that is linked or reasonably linkable to an identified or identifiable individual." "Personal data" does not include de-identified or publicly available information.

- Request to Access. You may submit a request to confirm or to obtain a copy of or access to the personal data that we have collected on you including what the data is, how it's been used, and who it's been disclosed to. Your personal data may no longer be available because it has been destroyed, erased, or made anonymous in accordance with our data retention policies in which case we will provide you with the reasons why the personal data no longer exists where possible.
- Request to Correct. You may correct or update your personal data at any time by logging into your account or by contacting us.
- Request to Delete. You may request that we delete the personal data it has collected on you. We will delete your personal data from our records and direct any service providers to do the same unless retention is required by law.
- Request to Opt-Out. You may submit a request to opt out of the sale of your personal data as well as its processing for targeted advertising or consumer profiling. We do not sell, rent, or lease your personal data to third parties and do not process your personal data for targeted advertising or consumer profiling.
- Appeal. If we notify you that no action is to be taken in response to your request to access, correct, delete, or opt-out, you may appeal this decision by contacting us within 30 days with the reason why you believe further action should be taken. If you are not satisfied with the result of the appeal, you may contact the Connecticut Attorney General or submit a complaint online at https://portal.ct.gov/AG/Common/Complaint-Form-Landing-page.
- Withdraw Consent for Your Sensitive Personal Information. We do not collect, use, or disclose sensitive personal information, unless you are an employee, in which case we collect, use, and disclose certain sensitive personal information only for employment-related purposes reasonably expected by employees. However, if you believe that we may have collected sensitive personal information about you, you may withdraw your consent to any use or disclosure of your personal sensitive information.

If you'd like to make any of the above requests, you can call us toll-free at 800-282-8007 to submit a Consumer Request. If you choose to submit a request, you must provide us with enough information to identify you (e.g., your first and last name, email address, and telephone number) and enough specificity on the requested data. We will only use the information we receive to respond to your request. We will not be able to disclose information or comply with your request



if we cannot verify that the person making the request is the person about whom we collected information, or someone authorized to act on such person's behalf. We will verify your request by comparing the information you provide with the information we have on you and, if your request is submitted by an authorized agent, we will require you to provide signed, written permission for such agent to act on your behalf.

Special Notice to Utah Residents

Personal information or "personal data" means "information that is linked or reasonably linkable to an identified individual or an identifiable individual." "Personal data" does not include deidentified data, aggregated data, or publicly available information.

- Request to Access. You may submit a request to confirm or to obtain a copy of or access to the personal data that we have collected on you including what the data is, how it's been used, and who it's been disclosed to. Your personal data may no longer be available because it has been destroyed, erased, or made anonymous in accordance with our data retention policies in which case we will provide you with the reasons why the personal data no longer exists where possible.
- Request to Correct. You may correct or update your personal data at any time by logging into your account or by contacting us.
- Request to Delete. You may request that we delete the personal data that you have provided to us. We will delete your personal data from our records and direct any service providers to do the same unless retention is required by law.
- Request to Opt-Out. You may submit a request to opt out of the sale of your personal data as well as its processing for targeted advertising. We do not sell, rent, or lease your personal data to third parties and do not process your personal data for targeted advertising.
- Withdraw Consent for Your Sensitive Personal Information. We do not collect, use, or disclose sensitive personal information. However, if you believe that we may have collected sensitive personal information about you, you may withdraw your consent to any use or disclosure of your personal sensitive information.

If you'd like to make any of the above requests, you can call us toll-free at 800-282-8007 to submit a Consumer Request. If you choose to submit a request, you must provide us with enough information to identify you (e.g., your first and last name, email address, and telephone number) and enough specificity on the requested data. We will only use the information we receive to respond to your request. We will not be able to disclose information or comply with your request if we cannot verify that the person making the request is the person about whom we collected information, or someone authorized to act on such person's behalf. We will verify your request by comparing the information you provide with the information we have on you and, if your request is submitted by an authorized agent, we will require you to provide signed, written permission for such agent to act on your behalf.



GDPR Compliance

If you are located in the European Economic Area (EEA), the following rights and information apply to you in accordance with the General Data Protection Regulation (GDPR).

Legal Basis for Processing Personal Data

We process your personal data based on one or more of the following legal grounds:

- Your consent (Article 6(1)(a) GDPR)
- Performance of a contract (Article 6(1)(b) GDPR)
- Compliance with a legal obligation (Article 6(1)(c) GDPR)
- Our legitimate interests, provided these do not override your rights and freedoms (Article 6(1)(f) GDPR)

Your Data Protection Rights

Under the GDPR, you have the following rights:

- Right of access You can request access to your personal data.
- Right to rectification You can request that we correct any inaccuracies in your data.
- Right to erasure ("right to be forgotten") You can request the deletion of your personal data under certain conditions.
- Right to restriction of processing You can request the limitation of how your data is processed.
- Right to data portability You can request a copy of your personal data in a structured, commonly used, and machine-readable format.
- Right to object You can object to our processing of your personal data based on legitimate interests or direct marketing.

To exercise these rights, please contact us at [insert contact email or web form]. We may require verification of your identity before fulfilling your request.

International Data Transfers

If we transfer your personal data outside the EEA, we ensure appropriate safeguards are in place, such as:

- Standard Contractual Clauses approved by the European Commission
- Transfers to countries recognized by the European Commission as providing adequate protection

Data Retention

We retain your personal data only as long as necessary to fulfill the purposes for which it was collected or to comply with legal obligations.



Complaints

If you believe that we have not complied with GDPR requirements, you have the right to lodge a complaint with your local data protection authority or the lead supervisory authority.

Contacting Us

Harrell's welcomes your questions and comments about privacy. If you would like to reach us, please email us at contact@harrells.com or contact us by mail at PO Box 807, Lakeland, FL 33802.